



Date 5/26/98

Number of pages including cover sheet 4

FAX

TO: Andy Kerstein

FROM: G. N. Kuruc, Jr.  
R. J. Reynolds Tobacco  
Company  
400 Raritan Center  
Parkway  
Edison, NJ 08837

Phone

Fax Phone 741-1504

Phone 732-225-4774  
Fax Phone 732-417-9076

CC:

REMARKS:  Urgent  For your review  Reply ASAP  Please Comment

Here are the details regarding Thursday's meeting with the State Cigarette Taxation Department.

Thanks!

Nick

R.J.REYNOLDS TOB 12

ID:7324179076

MAY 26 '98 11:58

#### TRANSMIT CONFIRMATION REPORT

NO.	:	006
RECEIVER	:	1 732 741 1504
TRANSMITTER	:	R. J. REYNOLDS TOB 12
DATE	:	MAY 26 '98 11:58
DURATION	:	02'06
MODE	:	STD
PAGES	:	04
RESULT	:	OK

51850 0199



**FAX**

Date 5/26/98

Number of pages including cover sheet 4

**TO:** John Shanley  
Pathmark Stores Inc.

**FROM:** G. N. Kuruc, Jr.  
R. J. Reynolds Tobacco  
Company  
400 Raritan Center  
Parkway  
Edison, NJ 08837

**Phone**

**Fax Phone** 732-499-3390

**Phone** 732-225-4774  
**Fax Phone** 732-417-9076

**CC:**

**REMARKS:**  Urgent  For your review  Reply ASAP  Please Comment

Here are the details regarding Thursday's meeting with the State Cigarette Taxation Department.

I thinks it's vital that somone from your organization is in attendence.

Thanks!

*Nick*

TRANSMISSION VERIFICATION REPORT

TIME : 05/26/1998 11:00  
NAME : RJ REYNOLDS  
FAX : 7324179076  
TEL : 7322253765

DATE, TIME  
FAX NO. /NAME  
DURATION  
PAGE(S)  
RESULT  
MODE

05/26 10:58  
4993390  
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04  
OK  
STANDARD  
ECM

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**FAX**

Date 5/26/98

Number of pages including cover sheet 4

**TO:** John Rij  
Wakefern Food Corp.

**FROM:** G. N. Kuruc, Jr.  
R. J. Reynolds Tobacco  
Company  
400 Raritan Center  
Parkway  
Edison, NJ 08837

**Phone**

**Fax Phone** 732-521-8686

**Phone** 732-225-4774  
**Fax Phone** 732-417-9076

**CC:**

**REMARKS:**  Urgent  For your review  Reply ASAP  Please Comment

Here are the details regarding Thursday's meeting with the State Cigarette Taxation Department.

I thinks it's vital that somone from your organization is in attendence.

Thanks!

*Nick*

51850 0201

# NJFC FAX from TRENTON

To: NJFC Retail Members  
From: Jim Morford  
Date: May 11, 1998  
Re: TOBACCO SALES RESTRICTIONS

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## YOU ARE INVITED TO A SPECIAL MEETING WITH THE NEW JERSEY DIVISION OF TAXATION ON THURSDAY, MAY 28, 1998.

The meeting will take place in the large meeting room on the 4th floor at the Division of Taxation, 50 Barrack Street, Trenton, NJ (located at the corner of Barrack Street and West State Street). If you are attending the meeting and need directions please call the NJFC office at 609-392-8899.

The purpose of the meeting is to address the latest assault on the ability of New Jersey retailers to sell legal tobacco products to adults.

Since the 1940's, New Jersey has had law on the books to prohibit the sale of cigarettes at a price less than the published minimum of the state.

For decades the margin of difference between the asking price and the State Minimum Price has been great enough to allow various promotions while maintaining a sale price that would be at or above the state minimum. Due to recent tax increases and escalations in product prices, the margins have been greatly diminished.

The New Jersey Wholesale Marketers Association, whose membership is tobacco wholesalers who are "direct stamp licensees" has determined to act as an enforcement agency to guarantee that cigarettes are not sold below the state minimum. Late last year the Wholesale Marketers Association sent out a communication using the letterhead of the State Treasurer announcing that as of "February 1, 1998 the State of New Jersey will step up enforcement against all violators of the Unfair Cigarette Sales Act.

It is our understanding that the Wholesale Marketers Association is undertaking a vigilante program to seek out and turn in violators. According to their communication, "Any retailer or wholesaler will be violating the law when (among other things):

A retailer induces or attempts to induce or to procure or attempt to procure the purchase of cigarettes at a price less than the price set by the State of New Jersey:

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0202

Post-it® Fax Note	7671	Date	5-26-98
To	Nick Kuric	From	NJFC
Co./Dept.		Co.	
Phone #		Phone #	

The giving of a concession of any kind or nature whatsoever in connection with the sale of cigarettes or the inducing or attempt to induce or the procuring or the attempt to procure the purchase of cigarettes at a price less than cost to the wholesaler or retailer shall be prima facie evidence of intent to injure competitors:

It is the announced intention of the Wholesale Marketers Association to participate in gathering information through surveillance, sting operations and other means necessary to prosecute violators of the Unfair Cigarette Sales Act.

If you hold a retail cigarette license, you are encouraged to attend this meeting with the New Jersey Division of Taxation to clearly understand your rights and responsibilities under New Jersey law.

Please let us know of your plans to attend the meeting by returning the attached form by fax to NJFC at (609) 396-6571. Thank you.

**TOBACCO SALES RESTRICTIONS MEETING  
THURSDAY, MAY 28, 1998  
9:30 A.M. - 4TH FLOOR MEETING ROOM  
DIVISION OF TAXATION BUILDING  
50 BARRACK STREET, TRENTON, NJ**

- YES, I will attend the meeting on Thursday, May 28, 1998 at the Division of Taxation, 50 Barrack Street, Trenton, NJ.

NO, I will be unable to attend the meeting, but \_\_\_\_\_ will be my representative.

NO, I will be unable to attend the meeting.

**NAME:** \_\_\_\_\_

**COMPANY:**  **ADDRESS:**

**PHONE/FAX:** \_\_\_\_\_

51850 0203